

John S. Allen

Front End Web Developer

jallen9674@gmail.com — 2530 Genoa Way Apt. 208, Birmingham, AL 35243 — 205-907-6337 — jsallen.com

Professional Experience

Mindvolt

Sr. Front End Developer (Remote - Full Time) — *September 2021 - May 2022*

- Developed websites for clients on a variety of different content management systems
- Maintained client sites
- Audited and optimized sites from a technical SEO perspective
- Established methodologies and wrote documentation for development workflow
- Handled general support requests

ClickGiant

Front End Developer / Designer (Remote - Contract) — *May 2021 - August 2021*

- Designed and developed sites for various clients
- Migrated sites on proprietary content management systems (CMS) to WordPress
- Performed general SEO on-site technical audits
- Setup company CI/CD and version control (Git)
- Handled general support requests

Website Genii

Front End Developer (Remote - Full Time) — *2020 - 2021*

- Managed analytics and reporting for clients
- Performed keyword research and developed content plans
- Developed and maintained sites for clients
- Wrote documentation for sites and developed company processes
- Handled general support requests

Hennessey Digital (formerly Hennessey Consulting)

Sr. Front End Web Developer (Remote - Full Time) — *2015 - 2020*

- Worked with and managed on-shore and off-shore developers to ensure projects were completed on time and to the highest of standards
- Developed websites for clients across a wide range of industries
- Converted sites built on proprietary CMS to WordPress
- Ensured sites followed WCAG accessibility guidelines where appropriate
- Worked to develop content QA and publishing methods for the company and clients
- Coordinated with PPC vendors to ensure proper tracking was in place (Phone calls, forms, chat, etc.), and implemented various A/B conversion optimization tests
- Performed technical SEO audits and fixed on-site issues discovered

Skills

Languages

- HTML
- CSS (SCSS)
- Javascript
- PHP
- MySQL

Software

- Screaming Frog, AHrefs, SEMRush
- Photoshop, Illustrator, Adobe XD
- Asana, Trello, ClickUp, Slack, etc.
- Slack, Skype, Zoom, etc.
- Microsoft and Google Suite Products

Other

- WebPack, Gulp, Grunt
- WordPress, Craft CMS, Blackboard
- Bootstrap, React.js, Vue.js
- Version Control (Git)
- SEO

Education

Professional Studies Certificate in Trumpet Performance, 2013-2015

The Colburn School, Los Angeles, CA

Master of Music in Trumpet Performance, 2011-2013

Yale University, New Haven, CT

Bachelor of Music with honors, *summa cum laude*, 2007-2011

Major: Trumpet Performance

Minor: Computer Technology and Applications

The University of Alabama, Tuscaloosa, AL