

John Stewart Allen, Front End Web Developer

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Professional Experience

Front End Web Developer at Website Genii - 2020 - March 2021

I performed a wide variety of roles, such as managing analytics, developing & maintaining websites, analyzing sites from both a technical & content perspective, optimizing the performance of sites, and worked with clients to fix support issues. I also had a major role in developing internal documentation and processes for the company.

Front End Web Developer at Hennessey Consulting (Now Hennessey Digital) - 2015 - 2020

At Hennessey, I built websites and small applications for clients (primarily in WordPress), closely coordinated with our content team and other content publishing companies to ensure all content being written was published appropriately, setup various tracking for PPC teams, implemented A/B conversion optimization tests, and SEO recommendations & fixes from the Technical SEO team. I also worked closely with our team of both on-shore and off-shore developers to ensure various projects were completed to the highest standards.

Front End Web Developer at Chesapeake Bay Internet Associates, 2013 – 2018

While working part-time with CBIA I collaborated with the firm's designer to build and maintain responsive websites for a wide range of small business clients.

Skills

Languages

- HTML
- CSS (SCSS)
- Javascript
- PHP

Software

- Adobe Photoshop
- Adobe Illustrator
- Screaming Frog Site Crawler
- Adobe XD
- Microsoft Office Suite
- Google Apps

Other

- Git
- WebPack, Gulp, Grunt
- WordPress
- React / Vue (Basic)
- AWS / Google Cloud (Basic)
- SEMRush

Education

Professional Studies Certificate in Trumpet Performance, 2013-2015

The Colburn School, Los Angeles, CA

Master of Music in Trumpet Performance, 2011-2013

Yale University, New Haven, CT

Bachelor of Music with honors, *summa cum laude*, 2007-2011

Major: Trumpet Performance

Minor: Computer Technology and Applications

The University of Alabama, Tuscaloosa, AL