

# John S. Allen

Front End Web Developer

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## Experience

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### Groundworks

**Front End Developer (Remote - Full Time)** — *May 2020*

- Migrated all company sites and setup continuous deployment & code review procedures
- Wrote documentation for sites and future company processes
- Worked with external vendors to codify processes

### Hennessey Digital (formerly Hennessey Consulting)

**Sr. Front End Web Developer (Remote - Full Time)** — *May 2015 - Feb 2020*

- Worked with and managed on-shore and off-shore developers to ensure projects were completed on time and to the highest of standards
- Developed websites for clients across a wide range of industries
- Converted sites built on proprietary CMS to WordPress
- Ensured sites followed WCAG accessibility guidelines where appropriate
- Worked to develop content QA and publishing methods for the company and clients
- Coordinated with PPC vendors to ensure proper tracking was in place (Phone calls, forms, chat, etc.), and implemented various A/B conversion optimization tests
- Performed technical SEO audits and fixed on-site issues discovered

## Skills

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### Languages

HTML  
CSS (SCSS)  
JavaScript  
PHP  
MySQL

### Software/Services

Screaming Frog, AHrefs, SEMRush  
Photoshop, Illustrator  
Asana, Trello, Bitbucket, etc.  
Microsoft and Google Apps Products  
Slack, Skype, Zoom, etc.

### Other

WordPress  
SEO  
Bootstrap, React.js, Vue.js  
Webpack, Gulp  
Version Control (Git)  
Accessibility

## Education

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**Professional Studies Certificate** in Trumpet Performance, 2013-2015  
The Colburn School, Los Angeles, CA

**Master of Music** in Trumpet Performance, 2011-2013  
Yale University, New Haven, CT

**Bachelor of Music** with honors, *summa cum laude*, 2007-2011  
Major: Trumpet Performance  
Minor: Computer Technology and Applications  
The University of Alabama, Tuscaloosa, AL